

# Why Every eCommerce Website Needs a CRO Audit

A Conversion Rate Optimization (CRO) audit is crucial for boosting your eCommerce sales. It identifies and fixes critical blockers, ensuring your **eCommerce CRO audit** strategy is effective. Indglobal, a top-rated **eCommerce development company in India**, specializes in **conversion optimization**.

# Key Conversion Boosters in a CRO Audit



## Discount Progress Bars

Encourage larger orders with visual cues.



## Quick Buy Options

Streamline the purchasing journey.



## Product Ratings & UGC

Build trust with social proof.



## Trust Badges

Assure security at checkout. These are vital **conversion boosters** for **eCommerce UX** and overall **CRO audit benefits**.

# Benefits of Regular eCommerce CRO Audits

Even a 1% increase in conversion rates can translate to over 150 additional sales per month for a website with average traffic of 15,000 visitors. Regular **eCommerce audit benefits** include improved customer retention and long-term profit margins.

Audits optimize your homepage, product pages, and checkout flow, boosting **conversion rate increase** while enhancing SEO and UX. Partner with **Indglobal** for expert guidance.



# Indglobal: Your Partner for Scalable eCommerce Solutions

## Top-Rated Expertise

Indglobal is a leading **eCommerce development company in India.**

## Performance-Driven

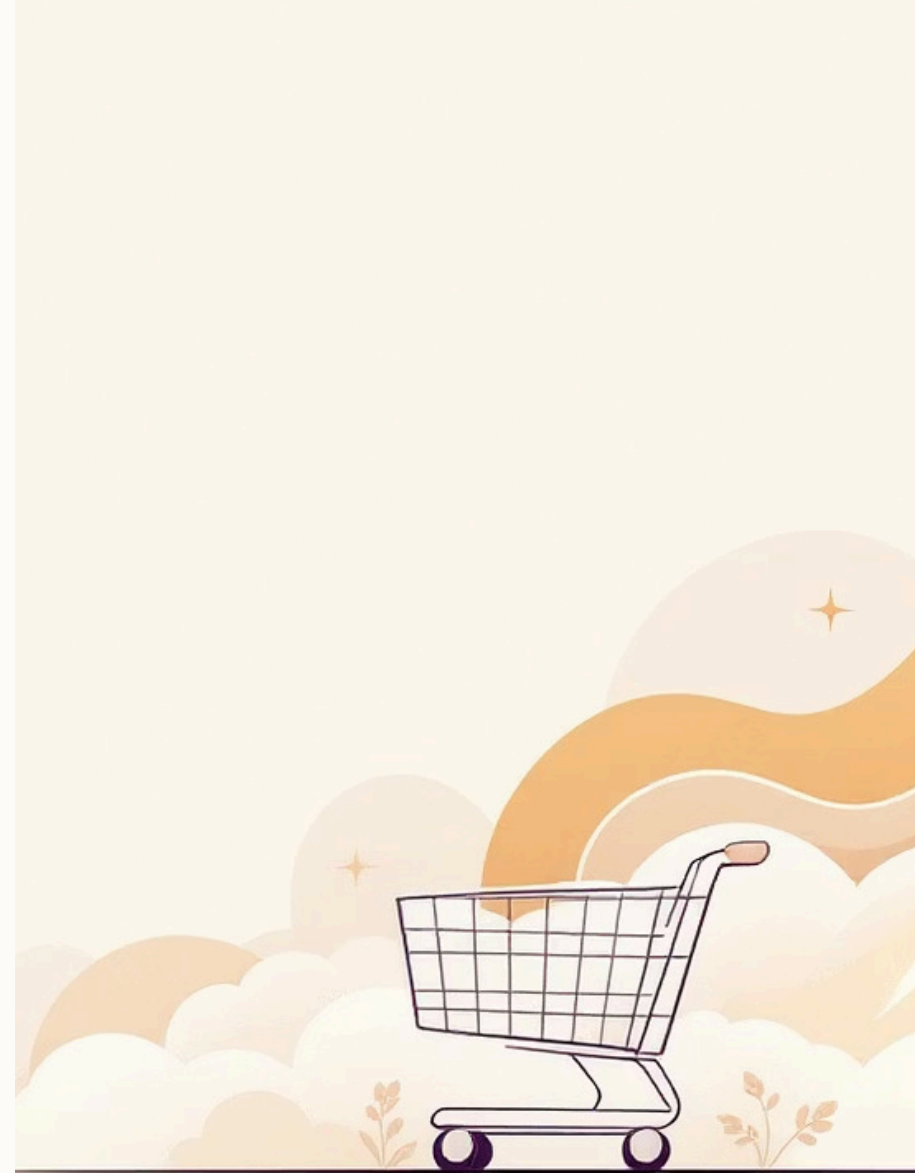
We build powerful **scalable storefronts** optimized for performance and scale.

## Comprehensive Skills

Expertise in SEO, CRO, mobile responsiveness, and UX design ensures a complete solution.

# Maximize eCommerce Success with CRO & Indglobal

CRO audits uncover hidden growth opportunities and fix conversion leaks. Indglobal delivers tailored, high-performance eCommerce websites. Combine **eCommerce growth** strategies, **CRO audit India**, and **Indglobal services** for sustainable online business success.



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