

FACEBOOK POST SIZE GUIDE: BEST DIMENSIONS

Dimensions for 2026

1080 × 1080

1200 × 630

1080 × 1920



INTRODUCTION

Using the correct Facebook post size is essential for creating visually appealing content that performs well across devices. As Facebook continues to prioritize mobile-first experiences in 2026, understanding the best dimensions for images and videos helps ensure your posts look sharp, load faster, and drive better engagement.





WHY FACEBOOK POST SIZE MATTERS IN 2026

Incorrect post sizes can lead to cropped images, reduced reach, and lower engagement. Optimized dimensions ensure your content displays properly on mobile and desktop, improves visual clarity, and aligns with Facebook's algorithm preferences for high-quality content.

BEST FACEBOOK IMAGE POST SIZES

For standard image posts, the recommended size is 1200 × 630 pixels with a 1.91:1 aspect ratio. Square images (1080 × 1080) also perform well, especially on mobile, as they take up more screen space and attract attention while scrolling.

BEST FACEBOOK VIDEO POST SIZES

Facebook supports multiple video formats, but vertical and square videos are more effective in 2026.

- Square videos: 1080 × 1080 (1:1)
- Vertical videos: 1080 × 1920 (9:16)
- These formats offer better visibility on mobile feeds and higher completion rates.

CONCLUSION

Following the correct Facebook post sizes in 2026 helps your content appear professional, consistent, and engaging across all devices. By using the right dimensions for images, videos, and links, brands and creators can improve visibility, boost engagement, and maximize the impact of every post.



SOURCE:

<https://poweradspy.com/facebook-post-size/>

