



DO YOU NEED A
COURIER AGGREGATOR
FOR YOUR BUSINESS?



INTRODUCTION

In today's eCommerce and retail environment, delivery speed and reliability play a crucial role in customer satisfaction. Businesses that rely on shipping face constant challenges such as high courier rates, delayed deliveries, and limited service coverage. Managing multiple courier partners individually can also be time-consuming and operationally complex. This is where courier aggregators come in. They provide a single platform that connects businesses to multiple courier companies, helping simplify logistics and improve delivery performance.

KEY BENEFITS FOR GROWING BUSINESSES

- Access to multiple courier partners from one dashboard.
- Lower shipping costs due to bulk-negotiated rates.
- Improved delivery success rates.
- Automated courier selection based on performance.
- Centralized tracking and order management.
- Easy return and RTO handling.

WHEN SHOULD YOU CONSIDER USING ONE?

- When daily order volumes start increasing.
- If shipping costs are too high with a single courier.
- When facing frequent delivery delays.
- If service coverage is limited in certain locations.
- When expanding to new cities or marketplaces.
- If manual shipment management is becoming difficult.

CHOOSING THE RIGHT COURIER AGGREGATOR

- Look for wide service coverage across regions.
- Compare delivery speed and pricing transparency.
- Check for technology features and easy integrations.

The **best courier aggregator** platforms like Shipdaak help:

- Reduce shipping costs
- Improve delivery efficiency
- Manage multiple couriers from one dashboard



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