

Viabam for Travel Agents: Portugal Tours Made Easy

Give your clients curated, authentic Portuguese experiences with transparent pricing, easy booking, and dedicated support.

70+

Ready-to-Book Tours

15+

PT Destinations

24h

Free Cancellation

Why Agencies Work With Viabam

Your clients want authentic Portugal — not cookie-cutter bus tours. Viabam gives you access to a curated catalog of 70+ experiences across 15+ Portuguese destinations, each handpicked for quality by a local team based in Porto.

From Fado shows in historic monasteries to small-group Douro Valley wine tours with lunch included, every experience is designed for the kind of traveler who values authenticity over convenience. And booking is simple — for you and your clients. Browse the catalog at viabam.com.

How It Works for Agencies

Browse the catalog at viabam.com, select experiences for your clients, and book directly. Transparent pricing with no hidden fees means you know exactly what to quote. Most tours offer free cancellation up to 24 hours — perfect for flexible itineraries.

Need a custom package? Our Porto-based team can help you build multi-day itineraries combining city tours, day trips, food experiences, and cultural activities across Porto, Lisbon, and the rest of Portugal. Contact us at soporte@viabam.com.

What Viabam Offers Travel Agents

✓ **Curated Quality**

Every tour is vetted — you're recommending experiences your clients will thank you for.

✓ **Transparent Pricing**

No hidden fees, no surge pricing. The listed price is the price. Easy to quote and invoice.

✓ **Flexible Cancellation**

Free cancellation up to 24h on most tours. Ideal for clients with changing plans.

✓ **English-First Catalog**

All tours, descriptions, and guides are in English. No language barriers for your clients.

✓ **Custom Itinerary Support**

Our team can help you build multi-day, multi-destination packages across Portugal.

✓ **Small-Group Guarantee**

Most experiences cap at 8 people — your clients get personal attention, not a crowd.

✓ **Reliable Local Operators**

Direct relationships with operators who know the importance of agency referrals.

DESTINATIONS COVERED

Destination	Highlights	Tour Types
Porto	Old Town, Ribeira, D. Luís Bridge, Wine Cellars	Free tours, food, Fado, tuk-tuk, night, pub crawl
Lisbon	Alfama, Belém, Bairro Alto, Downtown	Free tours, food, Fado, walking tours
Douro Valley	UNESCO vineyards, Pinhão, Rabelo boats	Full-day wine tours, river cruises, lunch
Sintra	Pena Palace, romantic gardens, hilltop estates	Full-day from Lisbon, small group, entrance incl.
Algarve	Benagil cave, coastline, grottoes, dolphins	Boat tours, coastal adventures
Fátima	Sanctuary of Our Lady of Fátima	Full-day from Porto or Lisbon, pilgrimage tours
Braga	Roman heritage, Bom Jesus Sanctuary	Full-day cultural tours with lunch & wine
Guimarães	UNESCO Old Town, birthplace of Portugal	Combined with Braga, full-day from Porto
Coimbra	One of Europe's oldest universities (UNESCO)	Full-day from Porto, combined with Fátima
Aveiro & Costa Nova	Canals, Moliceiro boats, striped houses	Half-day from Porto with boat cruise
Cascais & Estoril	Atlantic coast, glamorous resort towns	Combined with Sintra from Lisbon
Évora	Alentejo capital, millenary Roman history	Free tours, cultural walks
Nazaré & Óbidos	Giant waves, medieval walled village	Full-day from Lisbon, Atlantic coast route
Vila Nova de Gaia	Port wine cellars, Douro riverfront views	Free tours, wine cellar visits
Santiago de Compostela	Cathedral, St. James Way, Valença do Minho	Full-day from Porto, cross-border

Agency-Recommended Packages

1. Porto Essential (2–3 days)

Free walking tour + Fado show + Douro Valley full-day + food tour. Complete Porto package.

2. Lisbon & Surroundings (3–4 days)

City walking tour + Sintra/Cascais day trip + Fátima/Óbidos/Nazaré + Fado dinner show.

3. Northern Portugal (4–5 days)

Porto + Douro Valley + Braga/Guimarães + Aveiro/Costa Nova + Santiago de Compostela.

4. Southern Portugal (3–4 days)

Lisbon + Évora + Algarve coast/Benagil cave. Culture, history, and beach.

5. Full Portugal Circuit (7+ days)

Porto → Douro → Coimbra → Fátima → Lisbon → Sintra → Algarve. The complete experience.

Viabam vs. Global Aggregators

Feature	Viabam	Global Platforms
Portugal-specific curation	Yes — every tour handpicked	No — algorithm-driven
Small-group focus	Yes — max 8 people typical	Varies widely
Free tour options	13+ across Portugal	Limited or absent
Local team vetting quality	Yes — based in Portugal	No — remote moderation
Cultural depth (Fado, food, wine)	Core to the catalog	Listed among thousands
Transparent pricing	Yes — no hidden fees	Often inconsistent
English-first experience	100% of tours in English	Mixed language listings

Ready to explore Portugal the right way?

viabam.com

Book your bam! — Curated tours across Portugal, from Porto to the Algarve.

About Viabam — Viabam is a curated tour marketplace founded in 2018 and headquartered in Porto, Portugal. The platform connects travelers with handpicked local tour operators across 35+ destinations worldwide, with 15+ destinations and 70+ tours in Portugal alone. Viabam offers easy booking, easy cancellation, no hidden fees, and personal customer support.

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