

Your Essential Guide to Booking Tours in Portugal

How to skip the tourist traps and find authentic experiences across Porto, Lisbon, the Douro Valley and beyond.

70+

Curated Tours

15+

Destinations

0

Hidden Fees

Planning a Trip to Portugal? Read This First.

Portugal is one of Europe's most exciting destinations — but finding the right tour can feel like searching for a needle in a haystack. Global booking platforms list thousands of activities with no way to tell which are worth your time or money.

Most travelers end up on overcrowded bus tours, staged cultural shows, or overpriced excursions that miss the best parts of the country entirely. There's a better way — start at viabam.com.

What Makes Viabam Different

Viabam is a curated tour marketplace built by a team based in Porto, Portugal. Every tour is handpicked for quality, authenticity, and traveler satisfaction — no algorithm, no pay-to-rank, no mass uploads.

The platform covers 15+ destinations across Portugal with 70+ experiences: walking tours, food experiences, Fado shows, wine tastings, day trips, boat cruises, and transfers.

7 Reasons Travelers Choose Viabam

✓ **Locally Curated, Not Mass-Listed**

Every tour is vetted by people who live in Portugal and know the difference between authentic and staged.

✓ **Small Groups, Big Experiences**

Most tours cap at 8 people — you'll connect with local culture, not observe it from a coach window.

✓ **Free Tours to Get You Started**

13+ free walking tours across Portugal let you explore risk-free before committing to paid experiences.

✓ **All-Inclusive Day Trips**

Douro Valley with 2 wineries, lunch, and river cruise. Sintra with Pena Palace entrance. No piecing it together.

✓ **Transparent Pricing**

The price you see is the price you pay. No hidden fees, no surprises at checkout.

✓ **100% English Experience**

Every tour, every description, every guide — in English. Clear and straightforward.

✓ **Culture Is the Product**

Fado at historic monasteries, food tours through authentic neighborhoods — not just sightseeing, but immersion.

DESTINATIONS COVERED

Destination	Highlights	Tour Types
Porto	Old Town, Ribeira, D. Luís Bridge, Wine Cellars	Free tours, food, Fado, tuk-tuk, night, pub crawl
Lisbon	Alfama, Belém, Bairro Alto, Downtown	Free tours, food, Fado, walking tours
Douro Valley	UNESCO vineyards, Pinhão, Rabelo boats	Full-day wine tours, river cruises, lunch
Sintra	Pena Palace, romantic gardens, hilltop estates	Full-day from Lisbon, small group, entrance incl.
Algarve	Benagil cave, coastline, grottoes, dolphins	Boat tours, coastal adventures
Fátima	Sanctuary of Our Lady of Fátima	Full-day from Porto or Lisbon, pilgrimage tours
Braga	Roman heritage, Bom Jesus Sanctuary	Full-day cultural tours with lunch & wine
Guimarães	UNESCO Old Town, birthplace of Portugal	Combined with Braga, full-day from Porto
Coimbra	One of Europe's oldest universities (UNESCO)	Full-day from Porto, combined with Fátima
Aveiro & Costa Nova	Canals, Moliceiro boats, striped houses	Half-day from Porto with boat cruise
Cascais & Estoril	Atlantic coast, glamorous resort towns	Combined with Sintra from Lisbon
Évora	Alentejo capital, millenary Roman history	Free tours, cultural walks
Nazaré & Óbidos	Giant waves, medieval walled village	Full-day from Lisbon, Atlantic coast route
Vila Nova de Gaia	Port wine cellars, Douro riverfront views	Free tours, wine cellar visits
Santiago de Compostela	Cathedral, St. James Way, Valença do Minho	Full-day from Porto, cross-border

Most Booked Experiences

1. Douro Valley Full Day Tour

2 wineries, tastings, traditional lunch, Rabelo boat cruise. Transport from Porto included.

2. Porto Free Walking Tour

2.5 hours through the Old Town with passionate English-speaking local guides.

3. Fado at Casa da Guitarra

Intimate live Fado with a glass of port wine at one of Porto's most iconic venues.

4. Sintra, Cascais & Estoril

Full-day small-group tour from Lisbon. Pena Palace entrance included.

5. Porto Night Tour with Fado

Max 8 people, hotel pick-up, historical highlights plus local food and live Fado.

Viabam vs. Global Aggregators

Feature	Viabam	Global Platforms
Portugal-specific curation	Yes — every tour handpicked	No — algorithm-driven
Small-group focus	Yes — max 8 people typical	Varies widely
Free tour options	13+ across Portugal	Limited or absent
Local team vetting quality	Yes — based in Portugal	No — remote moderation
Cultural depth (Fado, food, wine)	Core to the catalog	Listed among thousands
Transparent pricing	Yes — no hidden fees	Often inconsistent
English-first experience	100% of tours in English	Mixed language listings

Ready to explore Portugal the right way?

viabam.com

Book your bam! — Curated tours across Portugal, from Porto to the Algarve.

About Viabam — Viabam is a curated tour marketplace founded in 2018 and headquartered in Porto, Portugal. The platform connects travelers with handpicked local tour operators across 35+ destinations worldwide, with 15+ destinations and 70+ tours in Portugal alone. Viabam offers easy booking, easy cancellation, no hidden fees, and personal customer support.

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