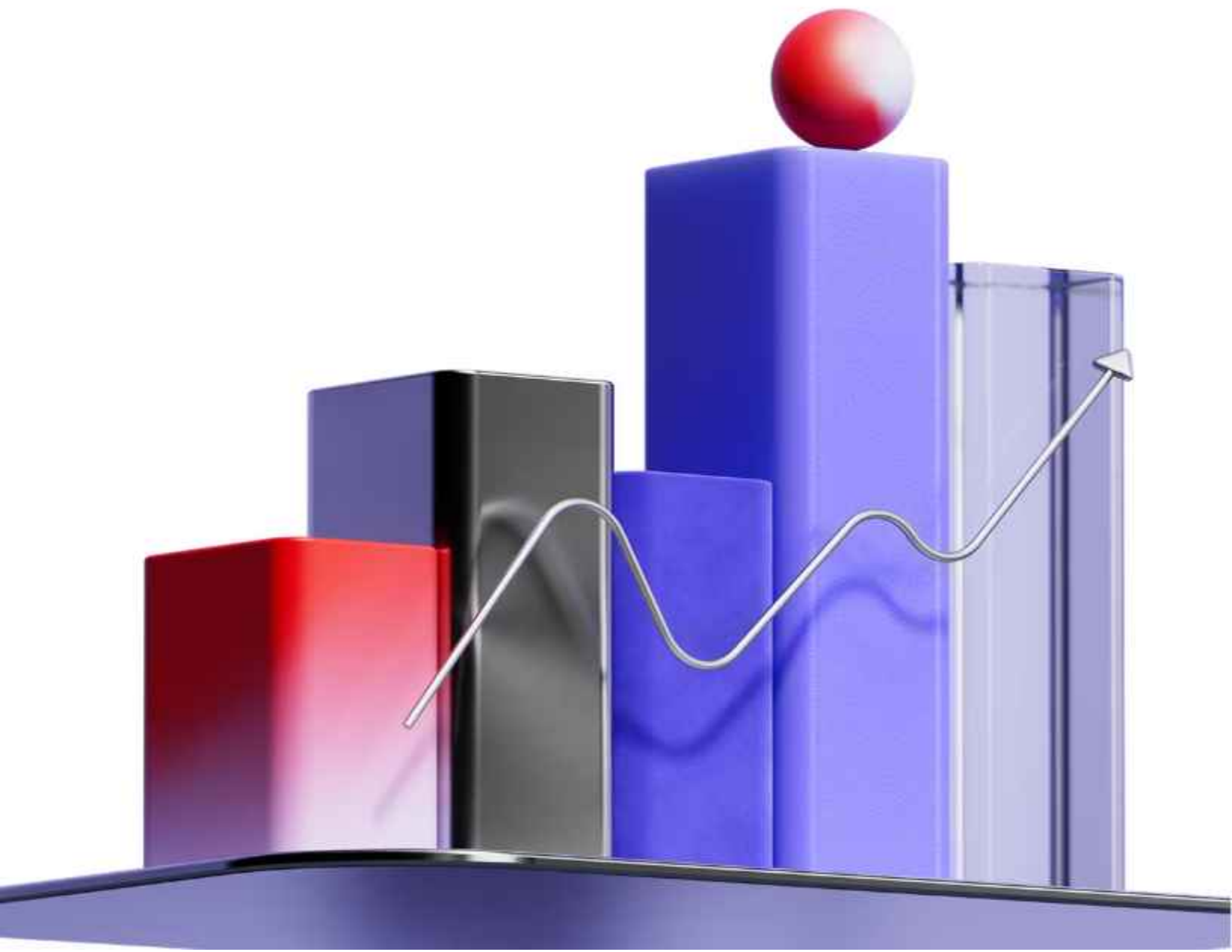
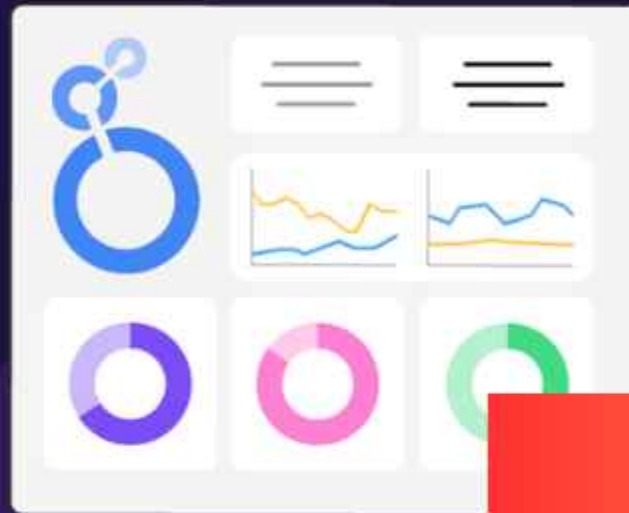


# SUPERMETRICS FREE TRIAL

What Happens To My Data After  
The Supermetrics Free Trial  
Expires?



# PROLOGUE



When the [supermetrics free trial](#) expires, live data syncing, automated refreshes, and premium reporting features may stop. Previously created reports remain accessible temporarily, but continued integrations and analytics usually require upgrading to a paid subscription plan.

## Core Elements

- Data Access Restrictions
- Limited Premium Features
- Account Upgrade Requirement

# What Happens After Trial Expiration?



## 1 Data Access Restrictions

The supermetrics free trial keeps reports visible temporarily, but live syncing and automated refresh features stop after expiration.



## 2 Limited Premium Features

Advanced connectors, scheduling tools, and custom analytics become unavailable without an active paid subscription plan.



## 3 Account Upgrade Requirement

Users must upgrade plans to continue accessing integrations, automated dashboards, and continuous marketing performance tracking.

# EPILOGUE

After the Supermetrics free trial ends, users may lose access to automated reporting, live integrations, and premium analytics tools. Reviewing subscription options early helps businesses maintain uninterrupted data workflows, preserve reporting efficiency, and continue tracking marketing performance without disruptions.

