

How Promotional Umbrellas Australia Businesses Order Get Printed



www.instantshadeumbrellas.com.au

Branding an umbrella sounds simple until the artwork doesn't line up, the colour doesn't match, or the order takes weeks longer than expected because it's been sent offshore for printing. **Promotional Umbrellas Australia** venues and events order need a process that avoids all three.

Instant Shade Umbrellas prints in-house rather than outsourcing artwork to a third-party printer, with its design studio and printing equipment on site. That keeps a logo moving from file upload to finished canopy without leaving the workshop, cutting the freight and double handling that usually adds extra lead time.

Printing Methods Available

Screen printing suits logos supplied as vector files, matched to Pantone or PMS colour codes from the umbrella canvas range, and holds up well to repeated outdoor use. Digital printing handles more elaborate artwork and photographic detail, with full edge-to-edge coverage possible across the canopy. In-house heat transfer vinyl printing suits smaller runs with no minimum order quantity, with lead times as short as one to two weeks.

Where Branding Can Go

Printing is available on roof panels or optional drop-down valances, across popular commercial models including the Cafe Series, FG Series and Nova HD. Umbrellas can be installed permanently with in-ground fittings or kept mobile on a base where fixed installation isn't practical.

- Screen, digital and in-house HTV printing options
- In-house design studio, no outsourced printing
- Branding on canopy roof panels or valances
- Permanent in-ground or mobile base installation

Contact Instant Shade Umbrellas on 1800 083 300 to discuss promotional umbrellas in Australia for your business.

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